

# Online Safety



# Practice Safe Computing

- Use the latest versions – install updates
- Use secure passwords – unique to each site
- Use anti-virus software
- Use your computer's built-in protection (e.g. firewall)
- Avoid SPAM
- Use secure wireless networks (or https://)
- Always back up your files

## Resources on the Web

security.GetNetWise.org

www.microsoft.com/security

NCLnet.org/technology  
(National Consumers League)



# Secure Password Example

- Unique to each site
- Mnemonic – “I Graduated Lopez High School - June 2011” becomes IgLHSJ-2011
- You can add, for example, the last letter of the site’s name to make it unique to the site
- Include Upper & Lower case, numbers, punctuation
- Change every few months
- Don’t share passwords
- Software tools – KeePass, LastPass, IdentitySafe

# Anti-virus and Anti-malware Tools

- Protects against viruses, worms, trojan horses, spyware.
- Examples: AVG Free, AVG, Avira, McAfee, Norton, Microsoft Security Essentials
- Be sure to let them auto-update

# Practice Safe Clicking

- Don't open or click messages that contain ALL CAPS, sex, lottery winning, free prizes, inheritance, bad spelling/grammar, or unknown sender
- Phishing schemes are rampant
- Social Networks and Social Gaming are big conduits for Phishing and SPAM

# Kids on the Web – Resources

## www.ConnectSafely.org

The screenshot shows the homepage of ConnectSafely.org. At the top, the browser address bar displays "www.connectsafely.org". The main header features the logo "ConnectSafely Smart Socializing Starts Here™" and a navigation menu with links: "Safety Tips & Advice", "News & Views", "Forum", "Great Resources", and "About Us". A central banner image shows two young women sitting back-to-back on the floor, each using a laptop. The background of the banner is filled with various cartoon illustrations of children and adults interacting with technology. A "NEW!" sticker is visible in the top right corner of the banner.

Below the banner, a dark blue bar contains the text "Online Safety 3.0 - on and off the fixed and mobile Internet" and a search box labeled "Search this site".

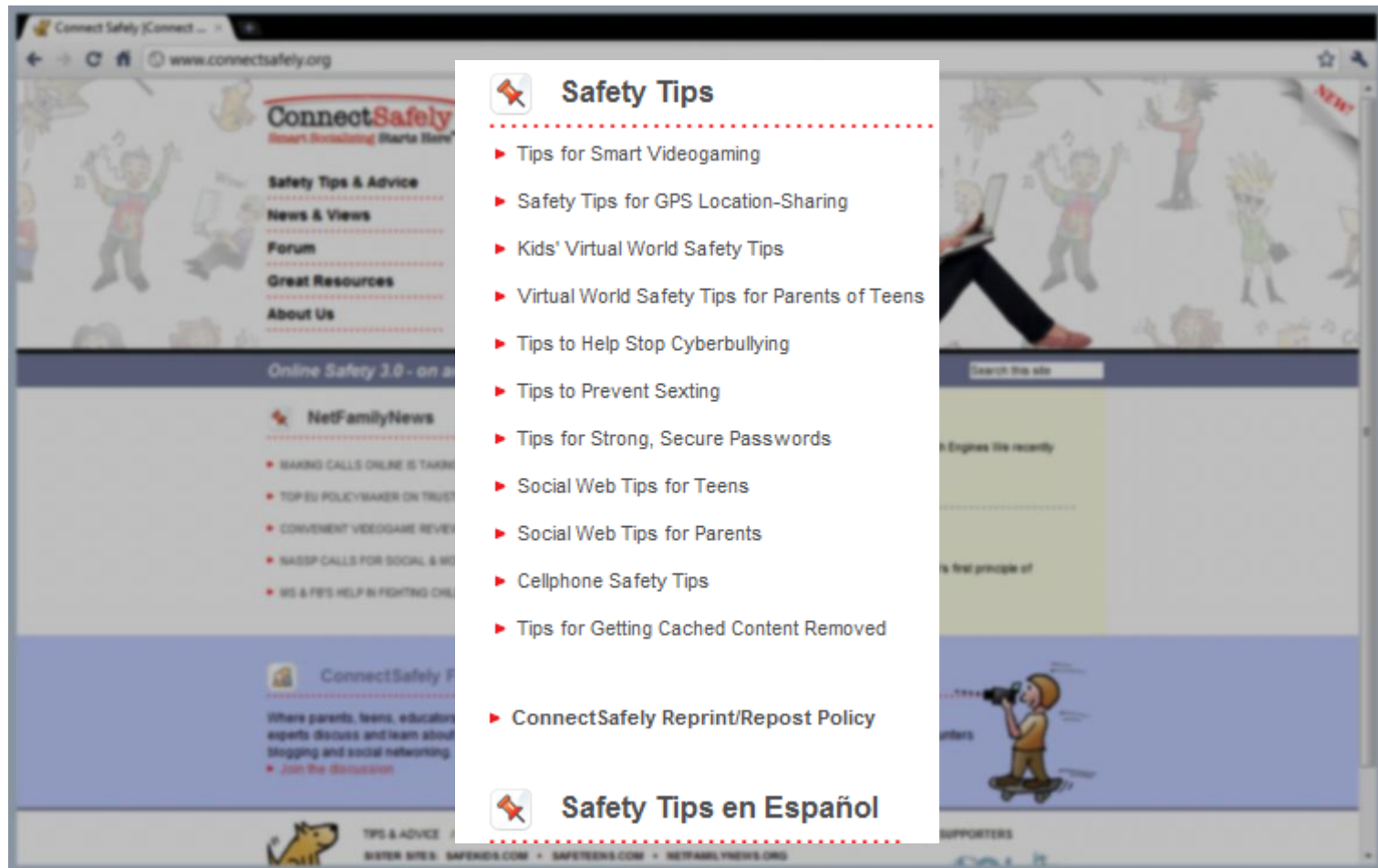
The main content area is divided into several sections:

- NetFamilyNews:** A list of news items including "MAKING CALLS ONLINE IS TAKING OFF IN US: STUDY", "TOP EU POLICYMAKER ON TRUSTING OUR ONLINE KIDS", "CONVENIENT VIDEOGAME REVIEWS, RATINGS", "NASSP CALLS FOR SOCIAL & MOBILE TECH IN SCHOOL", and "MS & FB'S HELP IN FIGHTING CHILD ABUSE IMAGERY".
- Safety Tips:** A section titled "Tips for Getting Cached Content Removed from Search Engines" with a sub-headline "We recently helped a 17-year-old get a topless photo ..." and a link "Read safety tips".
- Commentaries:** A section titled "Where online youth are concerned, consider medicine's first principle of practice, Prof. Henry Jenkins suggests." with a link "Read commentary".
- ConnectSafely Forum:** A section titled "Where parents, teens, educators, and experts discuss and learn about safe blogging and social networking." with a link "Join the discussion".
- Video Library:** A section titled "Meet the Web Family! Watch their day to day encounters with social safety." with a link "View Video Library".

The footer contains a navigation menu: "TIPS & ADVICE / NEWS & VIEWS / FORUM / PRESS ROOM / ABOUT / CONTACT" and "OUR SUPPORTERS". Below this, it lists "SISTER SITES: SAFEKIDS.COM • SAFETEENS.COM • NETFAMILYNEWS.ORG".

# Kids on the Web – Resources

## www.ConnectSafely.org



The image shows a screenshot of the ConnectSafely.org website. A white menu box is overlaid in the center, listing various safety resources. The background website features a colorful, cartoonish design with illustrations of children and a search bar.

**Safety Tips**

- ▶ Tips for Smart Videogaming
- ▶ Safety Tips for GPS Location-Sharing
- ▶ Kids' Virtual World Safety Tips
- ▶ Virtual World Safety Tips for Parents of Teens
- ▶ Tips to Help Stop Cyberbullying
- ▶ Tips to Prevent Sexting
- ▶ Tips for Strong, Secure Passwords
- ▶ Social Web Tips for Teens
- ▶ Social Web Tips for Parents
- ▶ Cellphone Safety Tips
- ▶ Tips for Getting Cached Content Removed
- ▶ ConnectSafely Reprint/Repost Policy

**Safety Tips en Español**

ConnectSafely.org  
Smart Thinking Starts Here!

Safety Tips & Advice  
News & Views  
Forum  
Great Resources  
About Us

Online Safety 3.0 - on a ...

NetFamilyNews

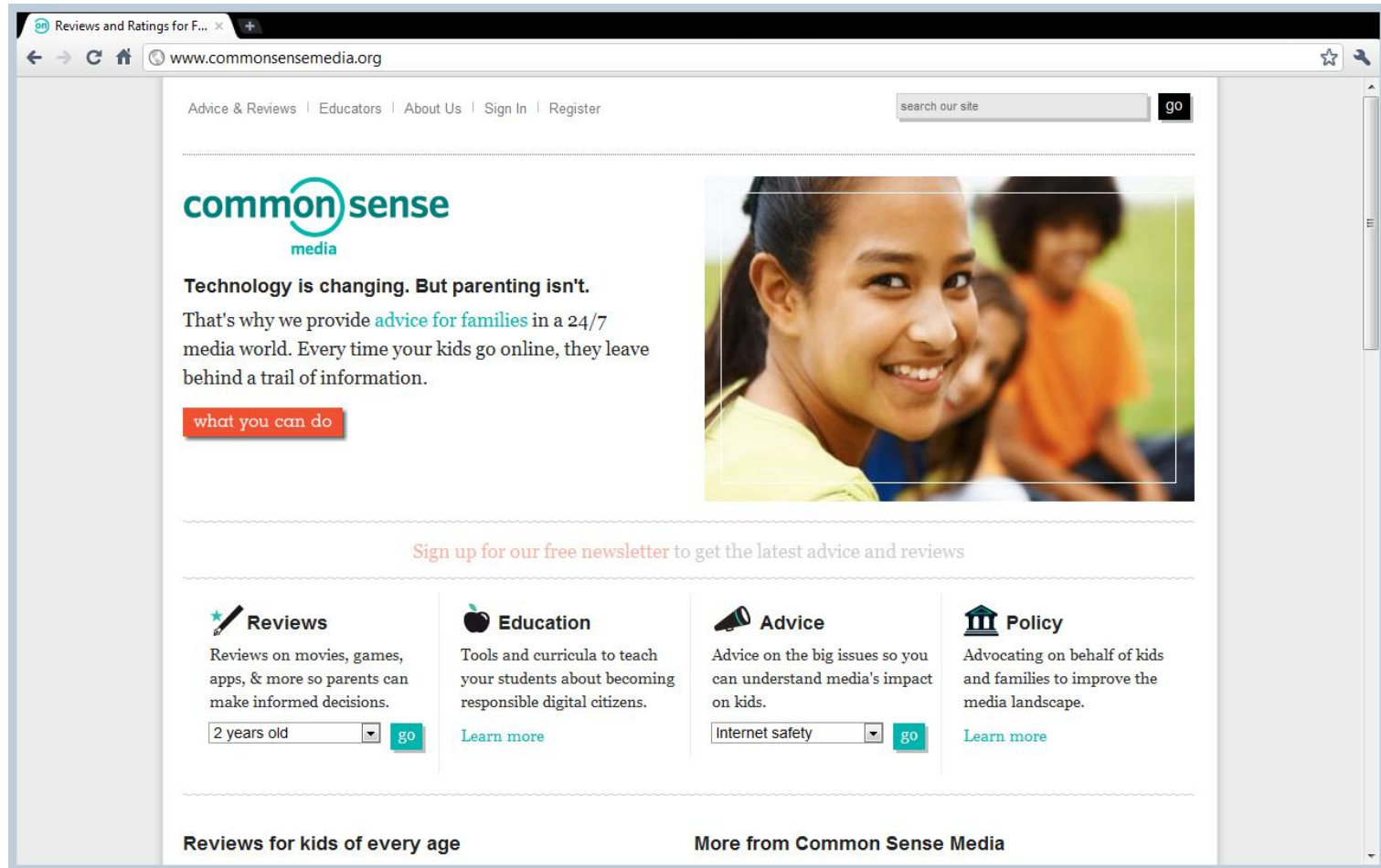
MAKING CALLS ONLINE IS TAKING ...  
TOP EU POLICYMAKER ON TRUST ...  
CONVENIENT VIDEOGAME REVIEW ...  
NASSP CALLS FOR SOCIAL & ME ...  
MS & PE'S HELP IN FIGHTING CHL ...

ConnectSafely F ...  
Where parents, teens, educators ...  
experts discuss and learn about ...  
blogging and social networking ...  
Join the discussion

TIPS & ADVICE ...  
SISTER SITE: SAFEPARENTS.COM • SAFETEENS.COM • NETFAMILYNEWS.ORG

# Kids on the Web – Resources

## www.CommonSenseMedia.org



The screenshot shows the homepage of Common Sense Media. At the top, there is a navigation bar with links for "Advice & Reviews", "Educators", "About Us", "Sign In", and "Register". A search bar is located on the right side of the navigation bar. The main content area features the Common Sense Media logo, a headline "Technology is changing. But parenting isn't.", and a sub-headline "That's why we provide advice for families in a 24/7 media world. Every time your kids go online, they leave behind a trail of information." Below this is a red button labeled "what you can do". To the right of the text is a photograph of a smiling young girl. Below the main content is a section for signing up for a free newsletter. At the bottom, there are four columns of featured content: "Reviews" (with a star icon), "Education" (with an apple icon), "Advice" (with a megaphone icon), and "Policy" (with a building icon). Each column includes a brief description and a "Learn more" link. The "Reviews" and "Advice" sections also have dropdown menus and "go" buttons. The footer contains two sections: "Reviews for kids of every age" and "More from Common Sense Media".

Advice & Reviews | Educators | About Us | Sign In | Register

search our site go

**common sense**  
media

**Technology is changing. But parenting isn't.**  
That's why we provide [advice for families](#) in a 24/7 media world. Every time your kids go online, they leave behind a trail of information.

[what you can do](#)

[Sign up for our free newsletter](#) to get the latest advice and reviews

**★ Reviews**  
Reviews on movies, games, apps, & more so parents can make informed decisions.  
 [go](#)

**🍏 Education**  
Tools and curricula to teach your students about becoming responsible digital citizens.  
[Learn more](#)

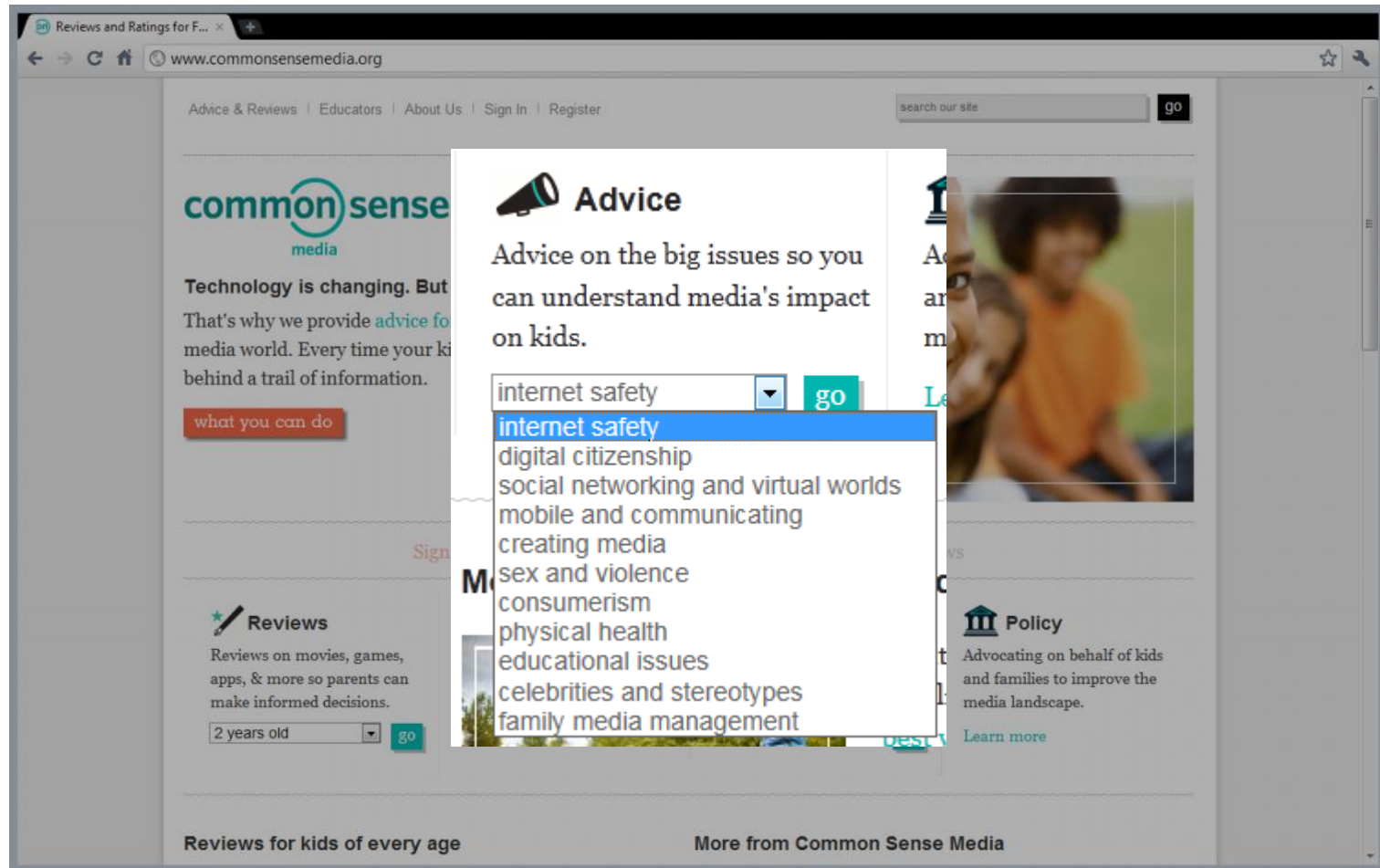
**📢 Advice**  
Advice on the big issues so you can understand media's impact on kids.  
 [go](#)

**🏛️ Policy**  
Advocating on behalf of kids and families to improve the media landscape.  
[Learn more](#)

**Reviews for kids of every age**      **More from Common Sense Media**

# Kids on the Web – Resources

## www.CommonSenseMedia.org



The screenshot shows the Common Sense Media website interface. At the top, there is a navigation bar with links for "Advice & Reviews", "Educators", "About Us", "Sign In", and "Register". A search bar is located on the right side of the navigation bar. The main content area is divided into several sections:

- common sense media** logo and tagline: "Technology is changing. But that's why we provide advice for the media world. Every time your kid is behind a trail of information." Below this is a red button labeled "what you can do".
- Advice** section: A megaphone icon is followed by the text "Advice on the big issues so you can understand media's impact on kids." Below this is a search dropdown menu with "internet safety" selected and a "go" button. A list of topics is shown below the dropdown:
  - internet safety
  - digital citizenship
  - social networking and virtual worlds
  - mobile and communicating
  - creating media
  - sex and violence
  - consumerism
  - physical health
  - educational issues
  - celebrities and stereotypes
  - family media management
- Reviews** section: A star icon is followed by the text "Reviews on movies, games, apps, & more so parents can make informed decisions." Below this is a dropdown menu with "2 years old" selected and a "go" button.
- Policy** section: A building icon is followed by the text "Advocating on behalf of kids and families to improve the media landscape." Below this is a "Learn more" link.

At the bottom of the page, there are two links: "Reviews for kids of every age" and "More from Common Sense Media".

# Tools Available to Help

- Parental Control Software
  - Basic controls are built into Windows and Mac
  - Can enable control over: (features vary)
    - Web sites that can be visited
    - Programs that can be run
    - Time spent on the computer
    - Time spent on the internet
    - Recording & reporting sites visited, etc.

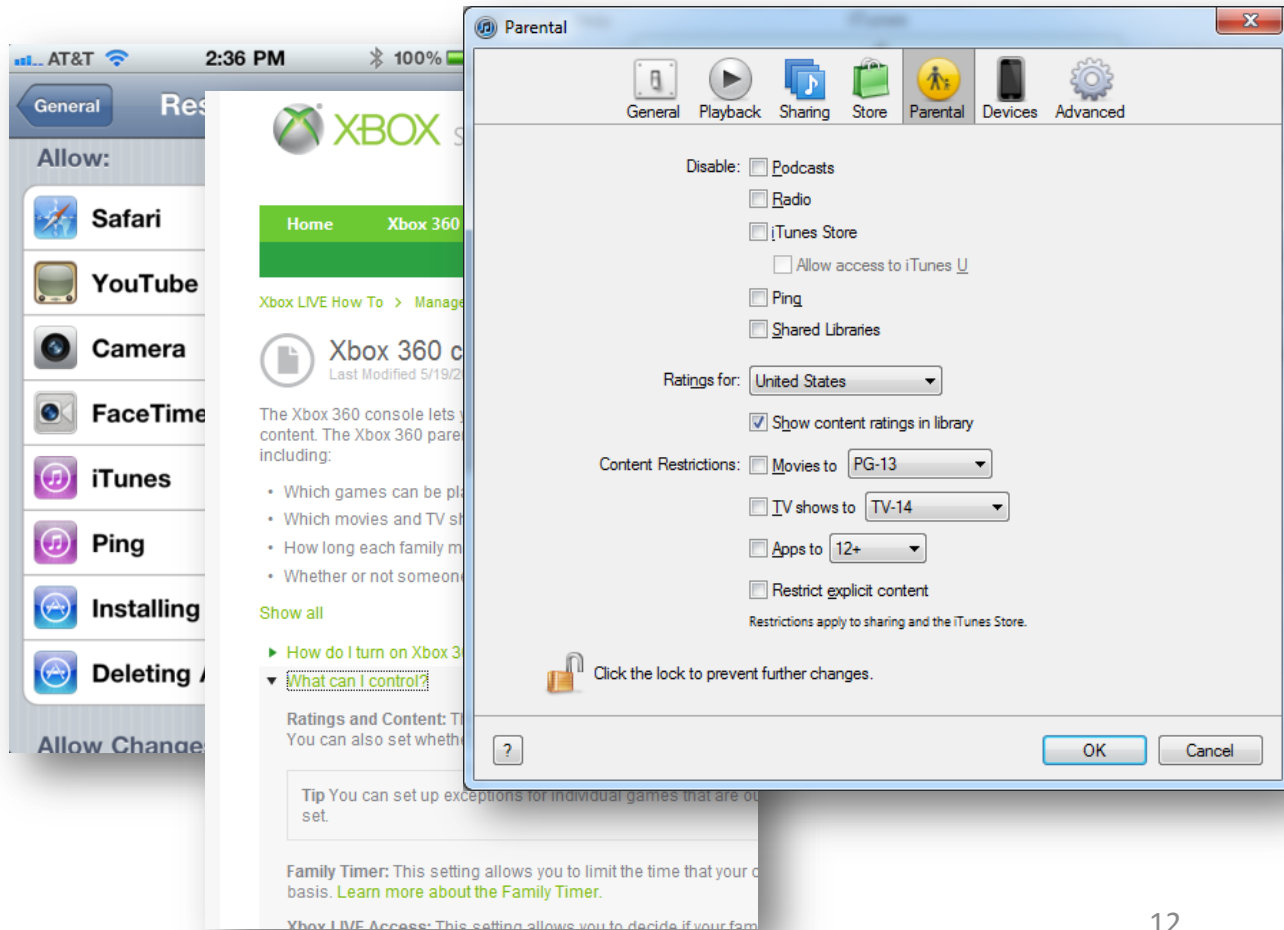
# Tools Available to Help

- Other tools: NetNanny, Cyber Patrol, Norton OnlineFamily, SafeEyes, Sentry PC Plus, Webcatcher, SafetyWeb, SocialShield, ParentalSoftware.org
- No software replaces the role of the parent
- Be cautious if kids want to install alternate browsers or secondary operating systems
- If you put in controls, check the reports to make sure that they are being used – kids try hard to get around controls and you should be suspicious if it shows no computer use at all

# Controls Available Elsewhere

More and more online environments allow control

- iPhone
- Xbox Live
- TiVo
- Wii
- iTunes
- Etc.



# Notes on Cell Phones

- Cell phones have become computers with full connectivity and all the associated problems – malicious apps, spam, etc.
- Cell phones (and laptops), if lost or stolen, expose all the information on them – use a lockout PIN
- Usage controls – time restrictions, block numbers, allow only trusted numbers, content filters, location tracking, etc.: AT&T Smart Controls, My Mobile Watchdog, Lockster app, Lookout app



# An Introduction to Facebook

**facebook**

**Facebook helps you connect and share with the people in your life.**



# Video

Watch the 2 minute video at:

<http://www.common sense media.org/advice-for-parents/facebook-parents>

# Social Network Risks

- Privacy
- Reputation
- Screen Time
- Exposure to inappropriate content
- Anxiety – oneupmanship and self-image
- Bullying
- Etc.

[www.connectsafely.org/fbparents](http://www.connectsafely.org/fbparents)

A Parents' Guide to  
**facebook**

By Anne Collier and Larry Magid  
*Co-Directors, ConnectSafely.org*



# www.facebook.com/safety

The screenshot shows the Facebook Safety Center homepage. At the top, there is a navigation bar with the Facebook logo, a search bar, and a 'Log In' button. Below the navigation bar, there is a 'Sign Up' button and a tagline: 'Facebook helps you connect and share with the people in your life.' The main content area features a video player with a play button, a title 'Family Safety Center', and a paragraph of text: 'We believe safety is a conversation and a shared responsibility among all of us. That's why we provide the information, tools and resources you'll find here.' Below the text are 'Like' and 'Send' buttons, and a notification that '104,564 people like this.' At the bottom, there are three columns of content: 'Our Philosophy' with an illustration of hands holding a mug and glass, 'The Facebook Community' with an illustration of people on a baseball field, and 'Tools & Resources' with an illustration of safety gear like a hard hat, gloves, and goggles.

Safety Center | Facebook

www.facebook.com/safety

facebook

Email: tom\_reeve@hotmail.com Password: [ ] Log In

Keep me logged in Forgot your password?

**Sign Up** Facebook helps you connect and share with the people in your life.

**Family Safety Center**

We believe safety is a conversation and a shared responsibility among all of us. That's why we provide the information, tools and resources you'll find here.

Like Send 104,564 people like this.

Meet The Facebook Safety Team

**Our Philosophy**  
Safety is an ongoing conversation among everyone who uses Facebook.

**The Facebook Community**  
Each of us plays a role in creating a safe environment.

**Tools & Resources**  
Learn about your account settings, safety best practices and more.

# Be Aware of your Child's Facebook Presence

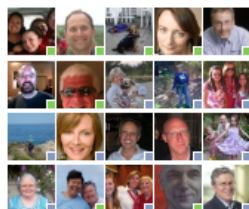
- Be a Facebook “friend” of your child (fake an account if needed or have a trusted friend “friend” your child)
- Routinely review your child's Facebook page with them – have them walk you through their friend list
- Search for your child's name or email using Google, Bing, etc.
- For a fee: SafetyWeb, Social Shield



Tom Reeve  
Edit My Profile

- News Feed
- Messages
- Events 2
- Friends
- Create Group...
- Groups
- Games
- More

Friends on Chat



### News Feed Top News · Most Recent

Share: Status Photo Link Video Question

What's on your mind?

**Cascadia Research Collective**  
 We've just finished a report documenting movements of pygmy killer whales and short-finned pilot whales tagged off O'ahu in October 2010, and pilot whales tagged off Kaua'i in February 2011 - some were resident to the islands where they were tagged, while one pilot whale crossed into the Monument and later left U.S. waters - a copy of the report can be downloaded at [www.cascadiaresearch.org](http://www.cascadiaresearch.org) - photo of a pygmy killer whale from October 2010 by Jessica Aschettino



8 minutes ago · Like · Comment · Share



**Chris Leyerle**  
**Where's It Wednesday—XXXV**  
 Where in Seattle is this? Answer in two weeks (different post next Wednesday.) Details on the weekly Where's It Wednesday puzzle here. Other weeks' puzzles here. Answer to last week's puzzle after the jump. Last week's picture shows detail of the bottom-most medallion of artw source: [Chris B. Leyerle's Blog](#) link: [Full Article...](#)

3 minutes ago via NetworkedBlogs · Like · Comment · Share



**Bob Scheulen** commented on Hans Spiller's link.  
**Against Learned Helplessness**  
[www.nytimes.com](http://www.nytimes.com)  
 We don't have to accept high unemployment.

21 hours ago · Like · Comment

#### Upcoming Events See All

What's the event?

- 2 event invitations
- Kathryn Gardow's birthday. See All

#### People You May Know See All

**Bob O'Rear**  
 14 mutual friends  
[Add as friend](#)

**Jeff Thiel**  
 9 mutual friends  
[Add as friend](#)

#### Pokes

- Mike Koss · Poke Back
- Barry Shaw · Poke Back

Chat (34)



### Sarah Reeve

Went to Lopez Island High School Lives in Lopez Island, Washington From Bellevue, Washington Born on

Message Poke

- Wall
- Info
- Photos (96)
- Questions
- Friends



Share: Post Photo Link Video

Write something...

#### Friends (140)

- Emily De Wulf
- Ivaly Cline
- Emalie Hobi
- Denise Kraft
- Bree Swanson
- Meredith Thieme
- Wynnie Newton
- Jessica Burton  
Yew Chung Intl. Sc...

**Chloe Mason**  
can i spend the night at your house tomorrow? no drivers ed or track!!! but i kinda want to go to awards night! oh, and you dont need to bring hp 3, i got it from the library!  
21 hours ago · Like · Comment

**Sam Swanson**  
hey! i have your golf shirt!  
May 28 at 9:45pm · Like · Comment

**Sarah Reeve** kk... ummmm ur sis?  
Sunday at 1:55pm · Like

**Sam Swanson** kk  
Sunday at 6:59pm · Like

Write a comment...

**Chloe Mason**  
HOW WAS THE PLAY? SORRY I COULDNT BE THERE :(  
May 26 at 9:47pm · Like · Comment

**Sam Swanson** It was amazing! ;D  
May 28 at 9:46pm · Like

Write a comment...

#### You and Sarah See Friendship



4 Photos of You and Sarah

#### Sponsored Create an Ad

**A Fraction of the Jobs**  
afractionofthejobs.com

Coal industry admits to misleading local communities. Get the facts.

#### 3 Foods Never To Eat

Warning: These 3 "health foods" secretly give guys a flabby belly. Avoid them like the plague! Click here

#### National Parks Conservation...

Love our national parks? So do we! Join our fan page today!

Like · Andrea Keirstead likes this.

#### \$50 Off Your 1st Bonobos

bonobos.com

"BEST MEN'S PANTS" - NY Magazine. Get \$50 off You

Chat (29)



### Sarah Reeve

Went to Lopez Island High School Lives in Lopez Island, Washington From Bellevue, Washington Born on

Message Poke

- Wall
- Info
- Photos (96)
- Questions
- Friends

#### Friends (140)

- Emily De Wulf
- Ivaly Cline
- Emalie Hobi
- Denise Kraft
- Bree Swanson
- Meredith Thieme
- Wynnie Newton
- Jessica Burton  
Yew Chung Intl. Sc...



#### Education and Work

High School Lopez Island High School

#### Arts and Entertainment

##### Music

Owl City Chris Brown Death Cab for Cutie Cant touch this!.....exce

##### Movies

Mean Girls is actually the The Blind Side Harry Potter Harry Potter and the

More

##### Television

how i met your mother

#### You and Sarah See Friendship



4 Photos of You and Sarah

#### Sponsored Create an Ad

**LuxDelux**  
Do you Like the Playboy Mansion?  
Like · Carl English likes this.

**Steen Township Volunteer Fire...**  
Steen Township Volunteer Fire Department has been selected for Toyota's 100 cars for good. Please come and vote for us on June 4th.  
Like · 532 people like this.

**Visit Rainier - Official Mt...**  
Join our community of Mt. Rainier fans. Discover the latest on mountain conditions, hiking trails, attractions, park news and more.  
Like · 9,777 people like this.

**Josh Jerman Foundation**  
The Josh Jerman

Chat (29)

## Choose Your Privacy Settings

### Connecting on Facebook

Control basic information your friends will use to find you on Facebook. [View Settings](#)

### Sharing on Facebook

These settings control who can see what you share.

	Everyone	Friends of Friends	Friends Only
Everyone			
Friends of Friends			
Friends Only			
<b>Recommended</b> ✓			
Your status, photos, and posts	•		
Bio and favorite quotations	•		
Family and relationships	•		
Photos and videos you're tagged in		•	
Religious and political views		•	
Birthday		•	
Permission to comment on your posts			•
Places you check in to [?]			•
Contact information			•
<input checked="" type="checkbox"/> Let friends of people tagged in my photos and posts see them.			
<a href="#">Customize settings</a>			✓ This is your current setting.

**Apps and Websites**  
 Edit your settings for using apps, games and websites.








**Block Lists**  
 Edit your lists of blocked people and apps.

**Controlling How You Share**  
 Learn more about your privacy on Facebook.

### Choose Your Privacy Settings ▶ Connecting on Facebook

[◀ Back to Privacy](#) [Preview My Profile](#)

Your name, profile picture, gender and networks are visible to everyone ([learn more](#)). We also recommend setting the other basic settings below open to everyone so friends can find and connect with you.

-  **Search for you on Facebook** This lets friends and family find you in Facebook search results. Set this to Everyone or you could miss friend requests. [Everyone](#)
-  **Send you friend requests** This lets you receive friend requests. Set this to Everyone to avoid missing out on chances to connect with people you know. [Everyone](#)
-  **Send you messages** This helps you make sure you know people before adding them as friends. [Everyone](#)
-  **See your friend list** This lets you connect with people based on friends you have in common. Your friend list is always available to applications and your connections to friends may be visible elsewhere. [Friends Only](#)
-  **See your education and work** This helps you connect with classmates and colleagues, and discover new professional opportunities. [Friends Only](#)
-  **See your current city and hometown** This helps you get in touch with neighbors and old friends. Note: you can separately control how you share places you check in to on the main privacy page. [Friends Only](#)
-  **See your likes, activities and other connections** This lets you express your interests and experiences, and connect with people who like the same things you do. [Friends Only](#)



### Sarah Reeve

Went to Lopez Island High School Lives in Lopez Island, Washington From Bellevue, Washington Born on

Message Poke

- Wall
- Info
- Photos (96)
- Questions
- Friends



Share: Post Photo Link Video

Write something...

#### Friends (140)

- Emily De Wulf
- Ivaly Cline
- Emalie Hobi
- Denise Kraft
- Bree Swanson
- Meredith Thieme
- Wynnie Newton
- Jessica Burton  
Yew Chung Intl. Sc...

**Chloe Mason**  
can i spend the night at your house tomorrow? no drivers ed or track!!! but i kinda want to go to awards night! oh, and you dont need to bring hp 3, i got it from the library!  
21 hours ago · Like · Comment

**Sam Swanson**  
hey! i have your golf shirt!  
May 28 at 9:45pm · Like · Comment

**Sarah Reeve** kk... ummmm ur sis?  
Sunday at 1:55pm · Like

**Sam Swanson** kk  
Sunday at 6:59pm · Like

Write a comment...

**Chloe Mason**  
HOW WAS THE PLAY? SORRY I COULDNT BE THERE :(  
May 26 at 9:47pm · Like · Comment

**Sam Swanson** It was amazing! ;D  
May 28 at 9:46pm · Like

Write a comment...

#### You and Sarah See Friendship



4 Photos of You and Sarah

#### Sponsored Create an Ad

##### A Fraction of the Jobs

afractionofthejobs.com  
Coal industry admits to misleading local communities. Get the facts.

##### 3 Foods Never To Eat

Warning: These 3 "health foods" secretly give guys a flabby belly. Avoid them like the plague! Click here

##### National Parks Conservation...

Love our national parks? So do we! Join our fan page today!  
Like · Andrea Keirstead likes this.

##### \$50 Off Your 1st Bonobos

bonobos.com  
"BEST MEN'S PANTS" - NY Magazine. Get \$50 off You  
Chat (29)



Sarah Reeve +1 Add as Friend

Basic Information

Sex Female

Info

Share Profile Report/Block This Person

Sarah only shares some profile information with everyone. If you know Sarah, add her as a friend.

Sponsored Create an Ad

Class of 1984 Look Up profiles from your high school class now. Reconnect with friends from high school today.

Get The Facts On Gutters! There are a lot of choices out there for new gutters, make sure you choose the right company. Visit Gutter Facts today!

All About Hardwoods, Inc. allabouthardwoods.us Do you have hardwood floors? Are you in need of a refinish? Request a FREE estimate today!

Comcast® - 3 Day Sale comcast.com Online Only Sale! Step up to HD Triple Play and Get Up to \$300 Back.

[www.connectsafely.org/fbparents](http://www.connectsafely.org/fbparents)

A Parents' Guide to  
**facebook**

By Anne Collier and Larry Magid  
*Co-Directors, ConnectSafely.org*



# Scams

- Just as email scams exist, so do Facebook scams



- If it has to do with sex, death or Justin Bieber or is in ALL CAPS don't click on it!

# Other Facebook Features

- Photos and Tagging
  - Friends can tag you in a photo
  - Facebook can notify you when you are tagged, if you select this
  - You can un-tag yourself in photo
  - You cannot remove photos posted by others
- Facebook Apps
  - Very popular – Farmville, Mafia Wars, surveys, etc.
  - Apps have access to your private information and can share it with others
  - You can see and edit a list of apps associated with your account

Good suggestions at:

[www.allfacebook.com/facebook-privacy-new-2009-12](http://www.allfacebook.com/facebook-privacy-new-2009-12)

# Other

- Webcams – skype, chat roulette, omegle, etc.
- Texting, sexting and bullying
- Data collection – cookies, ads, tracking, etc.
- Twitter – the same exposure, risks, and scams
- “Filter Bubble” – your web has a point of view